



# Invitation

The Ministry of Tourism of Ecuador and the city of Quito,  
American Capital of Culture 2011

invite you to the 3rd edition of **CULTOUR**,  
Global Heritage & Cultural Travel Exhibition,  
to be held in Quito, Ecuador, June 22nd to 24th, 2011.

## CULTOUR FACTS:

**Cultural & Heritage Tourism comprises:** City breaks, archaeology, cities of art, historic venues, cultural events, indigenous culture, city or regional festivals, historic routes, religious events, religious pilgrimage, music festivals or concerts, dance, theatre, musical shows, museums, cellar and distillery visits, gastronomy, ethnic festivals, natural sciences tours, wine routes, sport events, scientific cruises, folkloric events...

**Exhibitors:** They are from all the world.

**Buyers:** Product development managers of T.O.s from Europe, North America and Asia.

**Networking social program:** Dinners, cocktails, working lunches...

**Post tours:** To Quito, Galapagos Islands, Amazonia, Andes and more.

**Format:** 20 individual pre-scheduled meetings guaranteed.

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**CULTOUR**  
GLOBAL HERITAGE & CULTURAL  
TRAVEL EXHIBITION



**MEDIA PARTNER**



[www.tourismaroundtheworld.co.uk](http://www.tourismaroundtheworld.co.uk)